



February 7, 2008

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Media Advisory

When: Monday, February 11, 2008
1:30 p.m.

Where: Copter 1 airbase, Montgomery Field
DIRECTIONS: From Aero Drive, turn north on John J. Montgomery Drive. Make the make first right into Gibbs Flying Service. Go through parking lot to security gate. Punch in gate code: 12150. Drive to the left where you will see the Copter 1 base – park in gravel parking lot at the base.

Who: Supervisor Greg Cox
Chula Vista Mayor Cheryl Cox
San Diego Fire Chief Tracy Jarman
San Diego County Undersheriff Bill Gore

211 San Diego CEO John Ohanian
211 San Diego Phone Specialist
211 San Diego Disaster Volunteer

What: 211 San Diego's performance during and since the 2007 San Diego Wildfires show tremendous growth in demand for 211's services. New support is needed to sustain 211 San Diego's current and continued growth.

Why: February 11, 2008 is "211 Day" across the United States, including San Diego County. "211 Day" highlights the community, health, and disaster information available to the public through 211 systems including 211 San Diego, which are still not well known.

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