



**FOR IMMEDIATE RELEASE:**

September 2, 2008

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## **Media Advisory:**

### **211 San Diego responds to Hurricane Gustav with a call to action to volunteers**

- When:** Tuesday, September 2, 2008  
12:00 pm to 7:00 pm
- Where:** 211 San Diego Offices\*
- Who:** 211 Disaster Volunteers answering calls from Hurricane Gustav evacuees in the Gulf Coast region.  
211 San Diego CEO John Ohanian  
211 San Diego Executive Staff
- What:** 211 is reaching out to our core volunteers and our partner, Volunteer San Diego, to recruit staffing for our call center to meet the needs of the thousands of evacuees in the Gulf Coast, 211 San Diego is in critical need of volunteers to assist in taking thousands of calls from victims.
- Why:** 211 San Diego's performance during and since Firestorm 2007 show tremendous growth in demand for 211's services locally and across the country. 211 San Diego is supporting our fellow 211s in the Gulf Coast Region by acting as the overflow call center for the 211s in the area to provide vital assistance to the residents of the affected areas.

\*For more information, please contact Meg Storer at (858) 300-1240 or (858) 300-1300.

211 is San Diego's primary source for community, health and disaster information. During times of disaster 211 is the public's source for official non-emergency disaster information. 211 helps people by connecting them efficiently to the service delivery system, and providing vital trend information for community planning.

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**211 San Diego**

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